



JANIYA INVESTMENT LTD

COMPANY PROFILE



ORDINARY STYLES | SMART CLOTHES (MEN, WOMEN, GIRLS & BOYS) CORPORATE UNIFORMS
| SCHOOL UNIFORMS | SCHOOL SWEATERS | BEDSHEETS AND BEDCOVERS



WHO WE ARE

JANIYA Investment Ltd is a proudly Rwandan-owned company, founded on strong Christian values and a passion for excellence. Since our establishment, we have grown into one of Rwanda's leading garment manufacturers, setting new standards in quality, innovation, and social impact. With a state-of-the-art production facility at the heart of Muhanga Town and distribution channels across all provinces, we bring world-class apparel closer to every Rwandan household. Our products are also making their mark beyond Rwanda's borders, with exports to Uganda and the Democratic Republic of Congo (DRC).

Background

JANIYA INVESTMENT Ltd is a registered private company established in 2019 with an aim of producing affordable and quality garments in Rwanda; taking advantage of Rwanda's Import Substitution Strategy and associated incentives. The factory is located in the central town of Muhanga District, Southern Province.

JANIYA INVESTMENTS Ltd, started operations in July 2019, whose initial marketing and outreach was quite aggressive and eventually managed to secure big clients: corporate companies, schools, and NGOs.

It kept on diversifying its designs, and now is able to sell its products in different markets in Rwanda locals market and also in neighboring countries.



Vision

- To produce quality and affordable garments that compete favorably in both local and foreign markets.



Mission

- Continuously innovate for better fashions and design that exceed customer satisfaction.

Our Motto

- Matching style with class and comfort.

Our Values

- **Integrity and Honesty:** committed to upholding strong moral and ethical values.
- **Quality and Excellence:** We strive for excellence in whatever we do, and pushing to go above and beyond our client's expectations
- **Loyal:** We keep our word, and we value every customer
- **Open - minded:** We have a great business culture open to innovation
- **Consistent:** We strive to deliver the quality we promise and on time

WHAT WE DO

OUR IMPACT

We design and manufacture a wide range of apparel and textile products tailored for diverse markets, including:

- Corporate, school, and security uniforms
- Children's wear
- Men's and women's wear
- Sportswear
- School bags, blankets, and bedsheets
- High-quality outerwear

Whether producing customized uniforms by order, supplying ready-to-wear garments for retail shops, or stocking our own branded outlets across Rwanda, we deliver quality, style, and reliability in every stitch.

Since 2019, JANIYA has created over 2,000 jobs, becoming a key driver of Rwanda's industrialization and economic transformation. We are proud to be part of the Made in Rwanda initiative, championing local production while contributing to national development goals.

Our Corporate Social Responsibility (CSR)

At JANIYA, people are at the heart of everything we do. We have built a workplace culture where our employees thrive, supported by:

- A dedicated nursing room for employees' children
- A subsidized factory shop for affordable essential goods
- Free sanitary packs to support women's health and dignity
- Healthy daily meals (breakfast and lunch) for all staff
- Sports facilities to promote wellness and teamwork
- **"JANIYA YANJYE"** program, empowering employees to earn commissions on sales generated under their unique codes

OUR MOTIVATION

1. **HONOR:** We are honored to be pioneers in Rwanda's garment industry, building opportunities for thousands while contributing to the UN Sustainable Development Goals.
2. **WISDOM:** We leverage our expertise to deliver not only economic value but also a positive social and environmental impact, driving sustainable fashion.
3. **GRATITUDE:** We are grateful for Rwanda's Made in Rwanda policies, which supports local industry through incentives such as duty-free imports and exports, enabling us to compete globally with confidence.

Objectives

1. Produce high-quality, affordable garments supporting Rwanda's Import Substitution and Investment Promotion strategies.
2. Create over 2,500 employment opportunities, especially in the Muhanga community.
3. Serve clients locally and internationally, including institutions, retail, and wholesale markets, with competitively priced garments.
4. Generate sustainable profits and expand regional and international growth.
5. Expand exports to regional and international markets.

Our Business Philosophy

1. Design fashion collections that appeal to both local and global markets, combining style, quality, and functionality.
2. Strengthen local, regional, and international market linkages.
3. Focus on brand development, quality control, and automated production.
4. Invest in staff development through ongoing training programs.
5. Forge strategic partnerships with international garment brands to enhance exports and innovation.

WHY CHOOSE JANIYA INVESTMENTS LTD

1. Quality Products

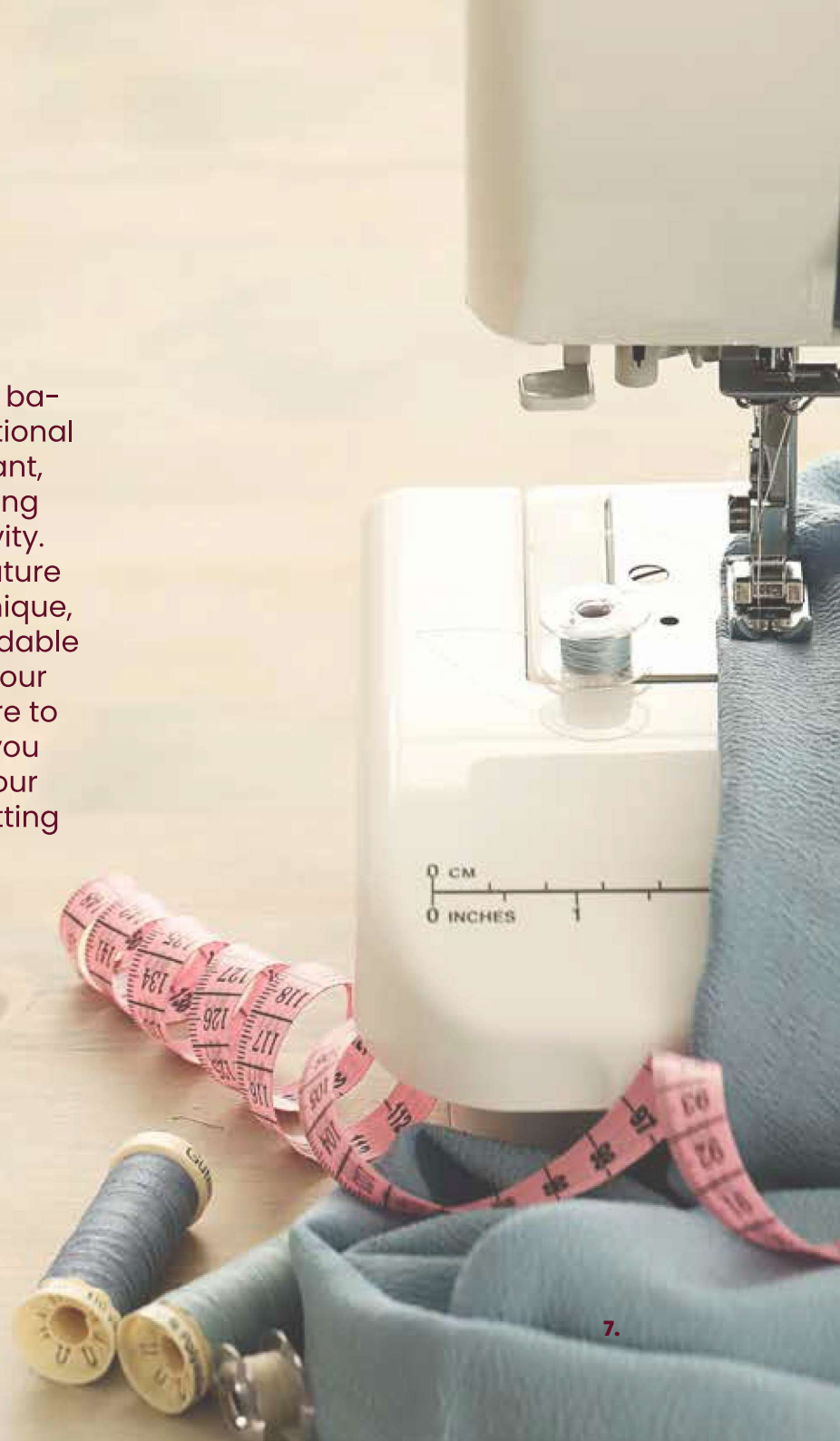
At JANIYA Investments Ltd, we are committed to delivering exceptional quality in every product. We pay close attention to every stage of production, from sourcing premium materials to meticulous garment assembly, ensuring that each finished product meets the highest standards. Every design receives careful consideration, resulting in garments that our customers are proud to own and wear.

2. Large Inventory

With JANIYA Investments Ltd, it's always in stock! We maintain a robust inventory of apparel in various styles, colors, and fashions, allowing you to order what you need, when you need it. Our efficient stock management ensures fast delivery while minimizing risk, making us a trusted supplier of both customized and ready-to-wear fashion collections.

3. Wide Variety

We go beyond the basics. While foundational pieces are important, we believe in offering variety and creativity. Our collections feature a wide range of unique, stylish, and dependable garments. Explore our line, and you're sure to find exactly what you need, delighting your customers and setting your brand apart.



4. Competitive Prices

Through a combination of tax incentives and affordable skilled labor, JANIYA Investments Ltd provides high-quality garments at highly competitive global prices. Our cost-effective pricing ensures that clients access premium apparel without compromising on quality or style, making us a preferred supplier for both local and international markets.

5. High Production Capacity & Fast Turnaround

With a daily production capacity ranging from 4,000 to 15,000 garments depending on style—equating to 100,000 to 450,000 garments per month—JANIYA Investments Ltd is fully equipped to handle large-scale orders efficiently. This capacity allows us to deliver bulk orders in a short time, ensuring clients meet market demands promptly and reliably.





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Matching style with
class and comfort

A close-up photograph of a hand holding a rectangular metal block. The block is covered in a thick layer of blue paint, which is being applied to a surface below. The background is blurred, showing hints of a workshop or factory setting with various equipment and materials.

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Color is not only our business, it's our passion. It truly does speak to our souls and we love that we play a part in clothing the world in beautiful color.



HOW WE UPHOLD QUALITY

Before production

a) Order execution and Quality Control
Orders are closely monitored from sampling to the delivery to our factory.

Status on sampling, production and shipment are transmitted to buyers regularly. We maintain a pro-active approach towards identification of problem areas and corrective measures are taken immediately to ensure timely deliveries. Our quality monitoring system pertaining to production has two stages as explained below:

1) Pre-Production Check (PPC)
Risks are reduced by checking material components, accessories / user manuals etc. at this stage itself.

2) Initial Production Check (IPC)
First finished products are checked against buyer's specification and prototype sample. Deviations are identified and brought out for correction.

After production

Inspection during production is carried out to check and verify that the initial discrepancies have been rectified and to ensure the average quality standard of production runs.

Final Random Inspection (FIR)
Final random inspection is carried out when the total consignment is packed and ready for delivery. FRI is performed according to the Inspection Standards. The detailed physical inspection of the samples selected at random is based

on specifications of the buyers and it covers the criteria such as design / style, shrinkage, accessories, appearance, markings, color, labeling, material, assortments, workmanship, measurements, packing etc.





SPORTSWEAR (JOGGING)



UNIFORMS





GRADUATION GOWN





CORPORATE UNIFORMS

// Enhance your Brand,
Wear Corporate
Uniform //





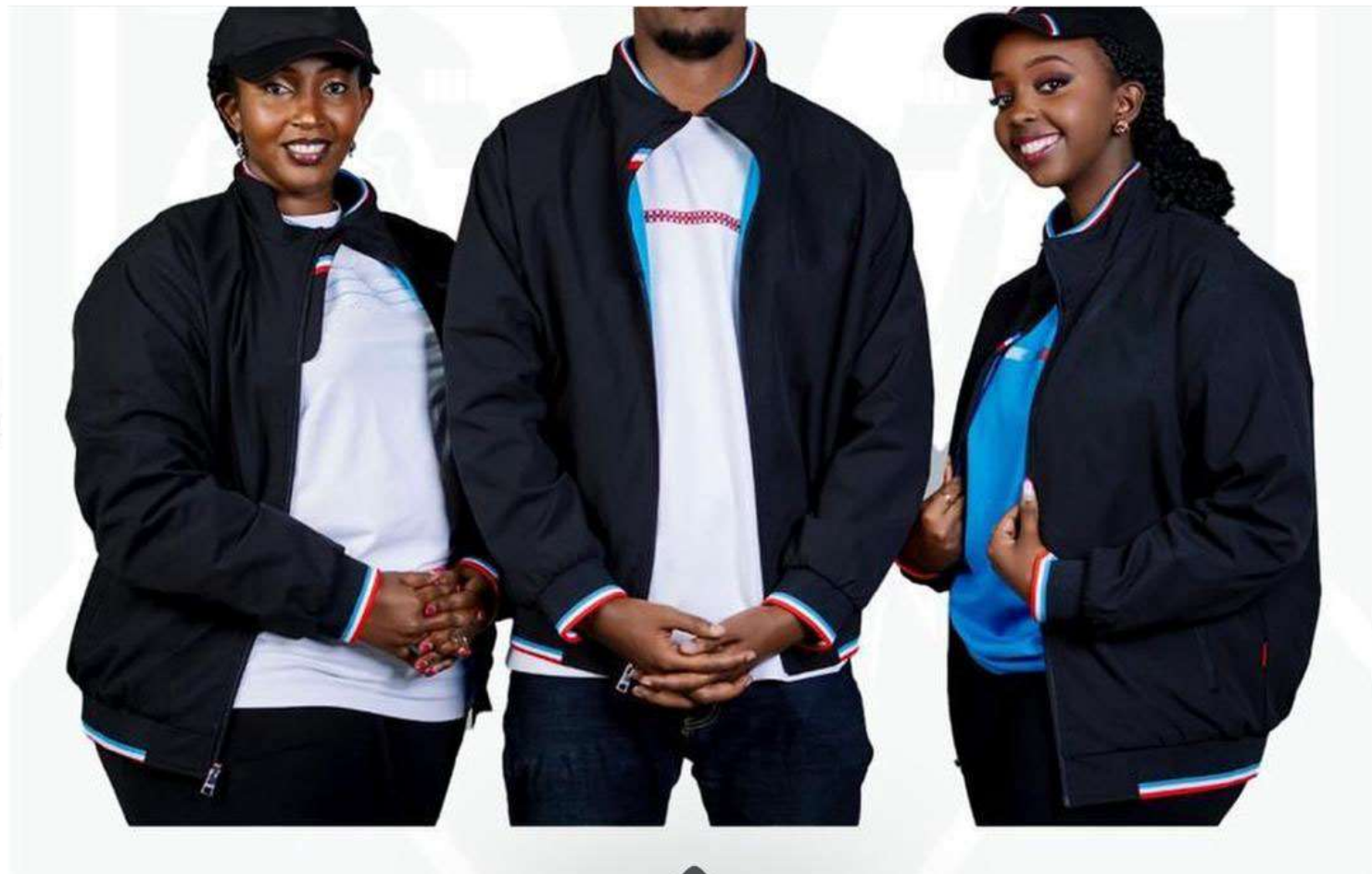








OUTERWEAR





WOMEN DRESS











Bed sheets & Blankets

//
Make your sleep
comfortable and
healthy**//**



JANIYA BEDSHEETS

HIGH QUALITY
KING SIZE BEDSHEETS & QUILT COVER

- Bed size: 2meters x 2meters (King Size)
- 6 PCS | SET
- Quilt cover: 220 x 240cm-1pcs
- 2 Bedsheets: 260 x 270cm-1pcs
- Pillowcases: 48 x 74cm-4pcs



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JANIYA BEDSHEETS

HIGH QUALITY LARGE SIZE BEDSHEETS
Bed size: 2meters x 180meters (Large, 180m Size)
4 PCS | SET
Bedsheets: 260 x 250cm-2pcs
Pillowcases: 48 x 74cm-2pcs



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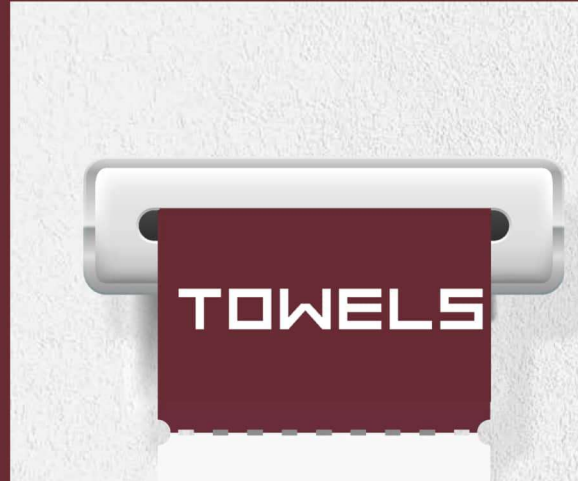
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At JANIYA we manufacture and supply pure cotton towels in different colors at a wholesale price. you can choose towels from our ready made variety or place order in bulk.





An artistic
impression of
the soon-to-
be-built
Janiya
Investment Ltd
factory in
Muhanga
District,
Southern
Province.









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@Janiyashops



@ltdjaniya



www.janiya.rw